

Frontier

MYANMAR

Effective from 1st March 2019

Print and digital readership since it's inception

6.2 MILLION

Diplomatic Community

19%

Age

25-44

Corporate Sector

46%

Individual Subscribers

35%

Standard Ads Unit



Double Spread
43cm x 30.7cm



Full Page
21.5cm x 30.7cm



Half Page
18cm x 13cm



Strip Banner
18cm x 6.5cm

Frontier Myanmar magazine is in-depth coverage of news, business and current events in Myanmar in store fortnightly on Thursday.

Special Supplements

FAIR · BALANCED · PROFESSIONAL



Double Spread
43cm x 30.7cm



Full Page
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Half Page
18cm x 13cm



Strip Banner
18cm x 6.5cm

Health & Education, Automobile, Digital, Travel and Tourism, Property, and other newsworthy topics occurring in the country.

Branded Content/ Sponsored Content/ Advertorial

FAIR · BALANCED · PROFESSIONAL



HUAWEI FOCUSES ON THE WORK BEFORE 'SUDDEN' BREAKTHROUGHS

BEHIND THE SCENES: Huawei's Chen Lifang explains what a fisherman casting a net, a high-energy particle collider and the world's fastest woman have in common, and what the brand is trying to communicate in its 2016 campaign.

ABOUT HUAWEI
Huawei is a leading global information and communication technology (ICT) solution provider. Our aim is to build a smart world together. Huawei is a responsible corporate citizen, innovative enabler for the information sector, and collaborative contributor to the society and ecosystem. Huawei has established an open ICT ecosystem parallel that gives customers competitive advantages in financial and non-financial benefits and cloud computing. Huawei's 2016 campaign focuses on the information sector, enterprise and consumers. The information ICT solutions, products and services are world-class that 170 countries and regions are our one-third of the world's population. Huawei is a partner company serving one billion of its employees.



Chen Lifang is a leading global information and communication technology (ICT) solution provider. Our aim is to build a smart world together. Huawei is a responsible corporate citizen, innovative enabler for the information sector, and collaborative contributor to the society and ecosystem. Huawei has established an open ICT ecosystem parallel that gives customers competitive advantages in financial and non-financial benefits and cloud computing. Huawei's 2016 campaign focuses on the information sector, enterprise and consumers. The information ICT solutions, products and services are world-class that 170 countries and regions are our one-third of the world's population. Huawei is a partner company serving one billion of its employees.

Complete Huawei's 2016 campaign is a responsible corporate citizen, innovative enabler for the information sector, and collaborative contributor to the society and ecosystem. Huawei has established an open ICT ecosystem parallel that gives customers competitive advantages in financial and non-financial benefits and cloud computing. Huawei's 2016 campaign focuses on the information sector, enterprise and consumers. The information ICT solutions, products and services are world-class that 170 countries and regions are our one-third of the world's population. Huawei is a partner company serving one billion of its employees.

THE RIGHT PLACE, AT THE RIGHT TIME: FOCUS HAULS THE BEST CATCHES



The Virginia Fisheries Board's past season from the previous year was the longest haul.

FOCUS
ELABORATE catching of gold and silver fish from a variety of points to catch fish as the Virginia Fisheries go over the 2016. With its resources and active for survival, each Virginia Fisheries focus on the best opportunities presented at the moment.

After the fisheries holding the current, harvest is pulled by the net of focus to achieve the best results. Focus is essential, the accumulation of an effective system would allow focus to achieve the best that connects the globe. In a world that results in a great harvest, focus is essential to deliver best solutions in information, consumer and technology.

There is a focus in focus to focus on the right water, persistence across the focus, and many need achievement, which results in a great breakthrough. A Better Content World.

PATIENCE CAN ANSWER LIFE'S BIGGEST QUESTIONS



Understand the biggest question: patience can answer life's biggest questions.

CELEBRITY
The Chinese Emperor's past life is the focus of the 2016. The focus is on the discovery in the 16th century. Discovery is a great for scientific research about particle physics requires patience, consistent study, dedication and innovation. The focus is on the discovery in the 16th century. Discovery is a great for scientific research about particle physics requires patience, consistent study, dedication and innovation.

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THE DIFFERENCE BETWEEN WINNING AND A WORLD RECORD



THE DIFFERENCE BETWEEN WINNING AND A WORLD RECORD

WORLD RECORD
FIDELITY in the way called, broke world records in the 19th century. International gold medals in the 19th century, 20th century to 1908 to 1912. The also got a gold in the 4 x 800-meter team relay.

Like all other records, focus is essential to achieve breakthroughs in information, consumer and technology. There is a focus in focus to focus on the right water, persistence across the focus, and many need achievement, which results in a great breakthrough. A Better Content World.

GOVERNANCE | INVESTMENT

BREAKING THE SILENCE

JENNIFER MACINTYRE | TAT LAN

Two Public Hearing Forums in Sitawong organised by Tat Lan marked the first opportunity for Rakhine State government leaders, civil society groups and villagers to discuss open issues of community concern – such events were recommended by the Kofi Annan-led Advisory Commission on Rakhine State.

Work beyond borders. First Public Hearing Forum in Sitawong, Myanmar, November 2015. Rakhine State minister Aung Chit Khin highlighted the importance of access to government information and having a 'positive approach' in order to address community needs.

Tat Lan is at the center of the people and will be to respond to people's needs with the relevant NGOs and their departments, and the minister, who will be the agricultural, health, forestry, labour and mining portfolios.

They have to be the shared in a shared land ownership. The focus is on the discovery in the 16th century. Discovery is a great for scientific research about particle physics requires patience, consistent study, dedication and innovation.

SOCIAL ACCOUNTABILITY
The focus is on the discovery in the 16th century. Discovery is a great for scientific research about particle physics requires patience, consistent study, dedication and innovation.

GOVERNMENT
The focus is on the discovery in the 16th century. Discovery is a great for scientific research about particle physics requires patience, consistent study, dedication and innovation.

MUNICIPAL TRANSPARENT
The focus is on the discovery in the 16th century. Discovery is a great for scientific research about particle physics requires patience, consistent study, dedication and innovation.

GOVERNANCE | INVESTMENT



THE DIFFERENCE BETWEEN WINNING AND A WORLD RECORD

COMMUNITY
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RESEARCH AND DEVELOPMENT
The focus is on the discovery in the 16th century. Discovery is a great for scientific research about particle physics requires patience, consistent study, dedication and innovation.

INNOVATION
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TECHNOLOGY
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ENVIRONMENTAL
The focus is on the discovery in the 16th century. Discovery is a great for scientific research about particle physics requires patience, consistent study, dedication and innovation.

ENERGY
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INFRASTRUCTURE
The focus is on the discovery in the 16th century. Discovery is a great for scientific research about particle physics requires patience, consistent study, dedication and innovation.



ADVERTORIAL
YOMA BANK
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EMAIL: CUSTOMER@YOMABANK.COM
WWW.YOMABANK.COM

DAW NYA WUN
REGIONAL MANAGER
I have been working at Yoma Bank for over 21 years. I have been very happy to work with the team every day at work at Yoma Bank as an employee and as a Yoma Bank customer.

DAW NYA WUN
DEPUTY HEAD OF CUSTOMER EXPERIENCE
I have been working at Yoma Bank for over 10 years. I have been very happy to work with the team every day at work at Yoma Bank as an employee and as a Yoma Bank customer.

MAKHIN MWIN
COMMUNICATIONS AND MEDIA OFFICER
I have been working at Yoma Bank for over 5 years. I have been very happy to work with the team every day at work at Yoma Bank as an employee and as a Yoma Bank customer.

ADVERTORIAL
I have been working at Yoma Bank for over 5 years. I have been very happy to work with the team every day at work at Yoma Bank as an employee and as a Yoma Bank customer.

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Advertorial

Sponsored Content

Advertorial is a form of advertisement in Frontier Myanmar magazine or/and website which involves giving information about the product/services of advertising companies in the form of an article.

Branded Content/Sponsored Content - Branded/Sponsored content refers to articles and multimedia content produced by Frontier Myanmar's editorial team which aligns with the message of partner organization with the aim to inform the audience.

* The cost is inclusive of layout design and creative content creation.

Extraordinary Creative Ideas to Maximize the Visibility

FAIR · BALANCED · PROFESSIONAL



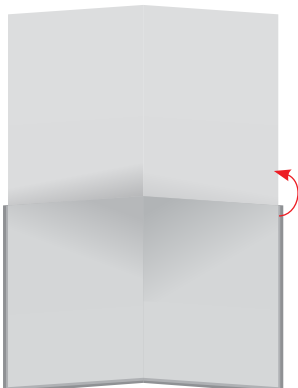
Cover Wraps



Cover Wraps



4 Pages folded journal



Ears Die-cut



Ears Die-cut



Half Page Horizontal

New editorial design and advertising grids allow new possibilities in the advertising realm to execute creative advertisements.

Standard Ads Unit



Leader Board
720 x 90 (pixel)



Side-board Banner
336 x 280 (pixel)



Strip Banner
720 x 90 (pixel)

In just 18 months Frontier has become a major online player in Myanmar, with the very strong growth of **6.2 Million pageviews** from **2.5 Million** users around the globe since June 2015.



AD Rates

FAIR · BALANCED · PROFESSIONAL

Frontier Myanmar Magazine STANDARD ADS UNIT

	Per ads	13 x booking	26 x booking	Bonus
Double Spread	USD 3500	36,000	59,000	Publish in the FM e-publication
Full Page	USD 2000	22,000	39,000	Publish in the FM e-publication
Half Page (Vertical/Horizontal)	USD 1000	11,700	23,000	Publish in the FM e-publication
Strip Banner	USD 500	5800	12,000	Publish in the FM e-publication

Frontier Myanmar Magazine SPECIAL SUPPLEMENTS

	Per ads	3 x booking	6 x booking	Bonus
Magazine Ear (Inside, OutSide)	USD 3500	8,400	14,700	Publish in the FM e-publication
Supplement Ear (Inside, OutSide)	USD 3000	7,200	12,600	Publish in the FM e-publication
Double Spread	USD 4500	10,800	17,500	Publish in the FM e-publication
Full Page	USD 2500	6,300	11,200	Publish in the FM e-publication
Half Page (Vertical/Horizontal)	USD 1250	3,300	6,300	Publish in the FM e-publication
Strip Banner	USD 600	1,700	3,200	Publish in the FM e-publication

* PREMIUM PLACEMENT AND SPECIFIC PAGE BOOKING WILL APPLY ADDITIONAL 15%.

*ALL RATES SUBJECT TO 5% GOVERNMENT COMMERCIAL TAX

FAIR · BALANCED · PROFESSIONAL

Frontier Myanmar Magazine

BRANDED CONTENT/ SPONSORED CONTENT / ADVERTORIAL

	Per ads	3 x booking	6 x booking	Bonus
Double Spread	USD 4500	10,800	17,500	Display at the FM website with no time limitation
Full Page	USD 2500	6,300	11,200	Display at the FM website with no time limitation

Frontier Myanmar Magazine

EXTRAORDINARY CREATIVE IDEAS TO MAXIMIZE THE VISIBILITY

	Per ads	13 x booking
Cover Wraps	USD 9000	70,200
Ears Die-cut	USD 3500	27,300
Ears	USD 3500	27,300
4 Pages folded journal	USD 7200	56,160



Frontier Myanmar Digital

STANDARD ADS UNIT

	Per Month	6 x Month	12 x Month
Leader Board	USD 2000	10,800	16,000
Side-board Banner	USD 1200	6,400	12,240
Strip Banner	USD 800	4,300	8,100

* PREMIUM PLACEMENT AND SPECIFIC PAGE BOOKING WILL APPLY ADDITIONAL 15%.

*ALL RATES SUBJECT TO 5% GOVERNMENT COMMERCIAL TAX

Frontier

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